

San Diego County
Registrar of Voters

Candidate's Statement of Qualifications
(Read instructions carefully)

Jurisdiction Name: (ALL CAPS)	CITY OF ESCONDIDO		
Office Title: (Upper & Lower)	Member of the City Council	Party: (if applicable)	N/A
Candidate Name: (ALL CAPS)	LORI HOLT PFEILER		
Age: (Optional)	53		
Occupation:	Mayor		
The occupation to appear on the candidate's statement is not restricted by the California Elections Code. It does not have to match the occupation on the ballot, can be more descriptive and can have more than three words.			

Use "Block Paragraphs, Single Space" format. Type within the box using a fixed pitch font such as Courier.
Word count starts here:

I have thoroughly enjoyed serving as your Mayor for the past 12 years. The office of Mayor is not my office to hold on to. It is someone else's chance to serve as Mayor. I have endorsed Dick Daniels. He cares about the people in our city and he has a positive vision. I believe he will serve us well as Mayor.

I thought I would leave public office and move on. But in the last few weeks as I listened to many candidates describe our city so negatively, I realized I still have something to give. I can serve on the Council and contribute.

We have great opportunities before us. We are a transportation rich community right now. Businesses and people will continue to choose to locate in Escondido because we have access. We can take advantage and embrace this opportunity.

We will expand our jobs, stabilize our budget, and restore recreation and library services.

I want to be a part of that experience. I want to be a part of the discussion that moves us forward.

It makes a difference what we each do. I still want to make a difference in each of your lives.